

# Entrepreneur's Guide to CatchFire Funding

We have helped countless new business owners easily self-fund their businesses using their 401k or IRA, without incurring the penalties usually associated in the withdrawal of funds. We also coach entrepreneurs on small business management, small business education, franchise acquisition and can help you acquire commercial lending, leasing and other financing arrangements.

Succeed In Business. **Retire Wealthy.**

**catchfire**  
FUNDING



{ Note from President } { Easy Process } { Smart Funding } { Why CatchFire } { No Risk Guarantee }

**catchfire**  
FUNDING

19501 E. Main St. Suite 200 Parker, CO 80138 P 877 702 2040 F 877 616 2290  
[www.CatchFireFunding.com](http://www.CatchFireFunding.com)

© 2008 CatchFire Funding Incorporated  
*All rights reserved.*

01

Succeed In Business. **Retire Wealthy.**

catchfire  
FUNDING



## Note From President

When I founded CatchFire Funding, one of my biggest dreams was to help educate new business owners about the ins and outs of running their business so they could succeed and provide the important things in life for themselves and their families.

Like many of our clients, you may well find that starting and building a successful business is your path to financial freedom and a better lifestyle. In order to obtain that dream quickly and efficiently, we help small business owners self-fund their businesses through their 401k or IRA. This is the difference between taking out a loan, tying up precious cash flow and paying the bank for years and years or setting up a secure system to pay yourself instead.

**It's what the rich do, and many small business people do not know that they, too, can do this themselves.**

We believe that small business is the foundation of our country's economy and we are happy to provide you with the tools, education and information that will help you be a strong part of that foundation. I too have owned my own businesses and am compassionate about what may be a major life change for you and your family. We not only guarantee educational support, but also personal support customized to your business needs.

We look forward to successfully working with you.

Respectfully,

*William Seagraves*

William R. Seagraves  
President

Note from President { Easy Process } { Smart Funding } { Why CatchFire } { No Risk Guarantee }

catchfire  
FUNDING

19501 E. Main St. Suite 200 Parker, CO 80138 P 877 702 2040 F 877 616 2290  
www.CatchFireFunding.com

© 2008 CatchFire Funding Incorporated

All rights reserved.

02

Succeed In Business. **Retire Wealthy.**

catchfire  
FUNDING

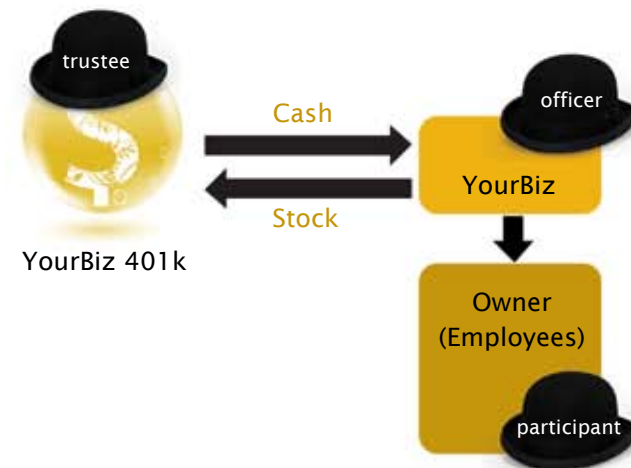


## Easy Process

Watch your business **grow** without being in debt to bank loans and interest payments.

Our staff at CatchFire Funding is extremely experienced in all areas of small business financing, management, small business education and franchise acquisition. The CatchFire Self Directed 401k program is **simple** and normally takes two to three weeks to complete. Upon completion of the funding process, you will then be ready to move forward with your business!

If needed, CatchFire Funding is also able to assist you with finding qualified, conventional lending sources that fit your individual needs. The CatchFire Self Directed 401k program is so **friendly**, it even **works well** with additional sources of funding such as SBA, Conventional and Equipment loans.



{ Note from President } { **Easy Process** } { Smart Funding } { Why CatchFire } { No Risk Guarantee }

catchfire  
FUNDING

19501 E. Main St. Suite 200 Parker, CO 80138 P 877 702 2040 F 877 616 2290  
www.CatchFireFunding.com

© 2008 CatchFire Funding Incorporated  
All rights reserved.

03

Succeed In Business. **Retire Wealthy.**

catchfire  
FUNDING



## Smart Funding



**Fulfill your dream of business ownership while remaining debt free by investing your IRA or 401k into your new business.**

The CatchFire Self Directed 401k program allows you to fund your business without paying additional taxes or penalties to the IRS.

### It is the smartest way to

- Get funding without waiting for bank approvals
- Establish your business debt free, allowing you to be more profitable
- Preserve your capital, like savings or home equity, which you may need later
- Build your profits by reducing the taxes that take away from your bottom line
- Grow your retirement funds as you grow the equity in your business and your net worth

{ Note from President } { Easy Process } **Smart Funding** { Why CatchFire } { No Risk Guarantee }

catchfire  
FUNDING

19501 E. Main St. Suite 200 Parker, CO 80138 P 877 702 2040 F 877 616 2290  
www.CatchFireFunding.com

04

© 2008 CatchFire Funding Incorporated  
All rights reserved.

Succeed In Business. **Retire Wealthy.**

catchfire  
FUNDING



## Why CatchFire Funding

We've seen a number of companies offer the same funding services; the difference is, we don't consider it just a service, we consider it a relationship that will serve you now and in the future. We pride ourselves on providing extensive education to everyone who calls us, whether you become one of our clients or not.

The more you know about your funding options and how to be successful in funding your business, the better your chances are for success in your new venture. Once we help you to fund your passion, we hope to inspire that same success to "catch fire" in your business and your life.

Contact CatchFire Funding today for a free, no obligation educational presentation demonstrating the ease of using your IRA or 401k to fund your business.



05

{ Note from President } { Easy Process } { Smart Funding } { Why CatchFire } { No Risk Guarantee }

catchfire  
FUNDING

19501 E. Main St. Suite 200 Parker, CO 80138 P 877 702 2040 F 877 616 2290  
www.CatchFireFunding.com

© 2008 CatchFire Funding Incorporated  
All rights reserved.

Succeed In Business. **Retire Wealthy.**

catchfire  
FUNDING



## No Risk Guarantee

We are completely confident in our 401k business funding program. When you fund your new business with us, we want you to be completely confident too.

We know there are a lot of unknowns when you are purchasing a business or franchise ... or when you are considering starting a business from scratch.

That's why we'll give you a full refund after 90 days of funding with us....

**IF**, you have completed the CatchFire Funding retirement plan implementation Steps 1 through 3 - Establish Corporation, Formalize 401k plan, and 401k Rollover,

**BUT**, have not completed Step 4 - 401k Investment,

**AND**, after 90 days or more, you have not started or purchased a business or franchise,

**AND**, you agree to return all corporate and retirement plan materials to CatchFire Funding and help CatchFire Funding to file appropriate dissolution documents for the corporation and retirement plan.

You can move forward with complete confidence making sure all your funding is in place. If your plans fall through for any reason and your business does not become a reality, you are not out a single dime.

Start the process of having the funding in place for your new business today. You have nothing to lose and a lot to gain. **Succeed in Business. Retire Wealthy.**

06

{ Note from President } { Easy Process } { Smart Funding } { Why CatchFire } { No Risk Guarantee }

catchfire  
FUNDING

19501 E. Main St. Suite 200 Parker, CO 80138 P 877 702 2040 F 877 616 2290  
www.CatchFireFunding.com

© 2008 CatchFire Funding Incorporated  
All rights reserved.